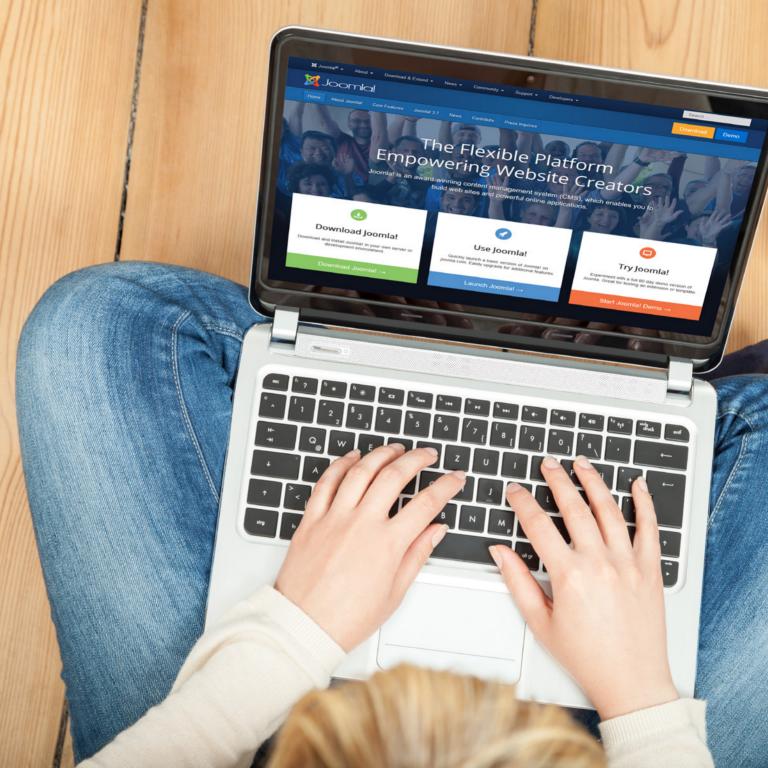


Joomla!

Pizza, Bugs & Fun 2019 Sponsor Information









What is Joomla?

Joomla! is an award-winning Content Management System (CMS) used to build powerful websites and online applications. It's an Open Source solution freely available to everyone.

With over 100 million downloads it is one of the most used website management systems on the internet.

Joomla is available in over 75 different languages and is developed by a global volunteer community, continuously building and improving the CMS since the first version was released in 2005.

What is Pizza, Bugs & Fun (PBF)?

With **Joomla 4** on the horizon, it needs extensive user testing to be release ready.

Users of Joomla from across the globe will gather together to hold local Pizza, Bugs and Fun events.

Gathering together in a convenient location, eating free pizza, testing and reviewing the code while having fun together is a great way to **give back to Joomla.**

Date of the Event

The event will start on October, 19th 2019 at 9am.

With participants in every time zone there will be new participants joining every hour making the **entire event last 48 hours**.

What is unique?

Joomla 4 is a new major release with over two years of development.

For the first time, this will be a truly **global event** and is directly supported by **Open Source Matters**, the non-profit organisation behind the Joomla Project.

In this early phase of planning there are already:

- Over **20 countries** taking part (https://scratchmymap.com/map/10218907223056655)
- Over **150 people** (and counting) expressed their interest in participating in the event.

Expected Figures

Despite still being in the early planning stage the response has been great. We anticipate this will dramatically increase as soon as it is announced more generally on Joomla properties and across social media.

Approx. 500 people from over 30 countries joining the event

Sponsor Packages

Become a Pizza, Bugs & Fun Sponsor to contribute to Joomla 4 developement and make this major version a success.

Thanks to your help, every participant can get one pizza and unlimited (non-alcoholic) drinks, and local organisers can receive t-shirts, stickers etc.

Three different sponsor packages available



GOLD SPONSOR - \$7500

(1 available)

As main sponsor of the event, you'll be mentioned in all our official communication:

- Joomla official **newsletter** announcing the event
- Joomla social media posts
- **Blog posts** related to the event (on community.joomla.org with a minimum of 2 blog posts)
- Banner announcing the event on joomla.org and developer.joomla.org inner pages
- Sponsor Page on the official Pizza, Bugs & Fun website
- Be present with your **roll-ups** and different **goodies** live in the locations (at your own expense)
- Listed on the official Pizza, Bugs & Fun homepage.

VIDEO SPONSOR - \$2500

(1 available)

As the video sponsor, you'll be mentioned in:

- Intro of the official video of the official Pizza, Bugs & Fun event
- Sponsor Page on the official Pizza, Bugs & Fun website
- Joomla social media thank you post

BANNER SPONSOR - \$500

(10 available)

As a banner sponsor, you'll be present in:

- **Banner rotation** on the official Pizza, Bugs & Fun website + 3 lines of text to promote your company
- Joomla social media thank you post









Event Website: www.pizza-bugs-fun.com

Website: www.joomla.org
Github: github.com/joomla
Twitter: twitter.com/joomla

Facebook: www.facebook.com/joomla

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